

Development Focus - 2025

April Donation Event International Plant Appreciation Day on April 13

- Unrestricted donations that are flexible and can be used for the needs of the moment
- In honor of BSA, support the mission of BSA during these uncertain times

Legacy Society

- The Legacy Society is our planned giving group. They do not have to do anything besides fill out a form and say they will add BSA to their estate plans.
- 125 records, 108 on website
- Current members:
 - 40 Emeritus
 - 17 Life
 - 36 Professional/Student/Other membership categories
- Need to target those that are retiring
- Developing list of prospects that Development Committee will contact

Foundation Funding

- With the NSF under fire from the administration and future grants uncertain it is important to diversify our revenue stream
- Will reconnect with The Band Foundation and looking for other opportunities
- Opportunities to partner with Botanical Gardens?

A Day for BSA

- Successfully raised funds for the Endowment
- An annual tradition at the end of August, building our Endowment
- Looking for more stories to tell about BSA support and success
- Need 100% participation from the Board (even if you are giving \$10)

Year-End Giving

- Focused on Grad Student Research Awards and supporting students
- Gift membership drive