The 2014 recipient of the Bessey Award is Professor Bruce K. Kirchoff, University of North Carolina, Greensboro. Bruce has been on the faculty at Greensboro since 1986 where he has distinguished himself as a plant morphologist and botanical educator. He is a former member of the BSA Education Committee and served as chair in 1993-94. His botanical education research on image recognition is a direct outgrowth of his morphological studies. Dr. Kirchoff is transforming the way that students learn through the creation of active, visual learning programs and mobile applications. He has created, validated, and is in the process of distributing groundbreaking software that helps students more easily master complex subjects. Furthermore, he has collaborated not only with scientists in the US, but also Europe and Australia, to adapt his visual learning software to local problems such as helping Australian veterinary students recognize poisonous plants and providing visual identification keys for tropical African woods. In 2007 he was the Botanical Society in America Education Booth Competition winner for *Image Quiz: A new approach to teaching plant identification through visual learning* and his work was showcased in the Education Booth at the Botany & Plant Biology 2007 Joint Congress in Chicago. In 2013 he was the inaugural recipient of the American Society of Plant Taxonomists (ASPT) Innovations in Plant Systematics Education Prize and this year he was recognized with the University of North Carolina System Board of Governors award for Excellence in Teaching.

-Respectfully Submitted

Marshall D. Sundberg, Board Member-at-Large for Education