Membership and Appraisal

An attempt was made to contact approximately 320 members of the Botanical Society of America who had previously agreed to serve as campus representatives for the Society - the responsibilities of representatives are to distribute recruiting materials and promote membership. On average, 65 percent of those contacted responded, with over 90 percent of them agreeing to continue in their role as campus representative. Materials including posters will be distributed prior to the beginning of the academic year. In order to increase the number of representatives, as well as the campuses represented, all members having e-mail addresses will be contacted in late July or August requesting their participation, as well.

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